

## Student IdeaBounce 04.19.07

### hi rolling

Have a plastic transparent/translucent ball or sphere the size of a rubber bounce ball or slightly bigger with two hemispheres that are divided by a free moving thin plastic sheetlike piece. One side spins counterclockwise and the other side opposite as the middle piece rotates independently or ungoverned. You turn the two sides to wind it up like a cereal toy then release it. It has neon multi color rave lights inside which click on when set free. One side spins opposite of the other. Wind it up, set it on a hard surface, turn out the lights and see what it does.

#### **Billy Yates**

[astudent@rock.com](mailto:astudent@rock.com)

coalition:

**Plant and Life Science**

needs:

**No information provided**

programs:

**Student IdeaBounce 04.19.07**

url:

None

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### **NerdHerd: an online marketplace for computer experts**

NerdHerd is an online marketplace that matches computer users in need of technical support to local computer experts, or more simply, "eBay meets Geek Squad". Computer "experts" of all ages and types from high school computer hobbyists to retired IT consultants will be able to list their capabilities, prices, experience and location information online. Users in need of computer help could then search this database for experts in their area providing desired services at the most affordable price to them.

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For example, a suburban Father might want to set up a wireless network in his house but lack the technical know-how. Through our website, he could find someone in his neighborhood willing to help him for the price he's most willing to pay. Additionally, a small family-owned business might not have the resources to hire a full time IT staff but may find services such as data backup and recovery, software installation, or virus removal incredibly valuable from thei

#### **Ray Thomas**

[ray.thomas@wustl.edu](mailto:ray.thomas@wustl.edu)

coalition:

**Information Technology**

needs:

**Advisors, Finance and Accounting, Mentors, Investors, Legal Advice, Coffee with the Experts**

programs:

**Intro to Entre SP07 class - MGT 521, Student IdeaBounce 04.19.07**

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url:  
None

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### Organic Growth Development

My business reintroduces urban patterns into existing neighborhoods through an innovative, collaborative process that seeds and promotes organic growth. Using a simple, focused plan, we will purchase and sequentially develop a small number of key buildings using a collaborative process. The project generates three different revenue streams throughout its duration, becoming self-sustaining after the initial investment. This business creates sustainable community-based organic growth that encourages economic development, decreases dependence on automobiles, and helps arrest urban sprawl.

**Jack Senneff**  
[senneffj@wustl.edu](mailto:senneffj@wustl.edu)

coalition:  
**Finance and Investment, Social Ventures, Retail and Consumer Products**

needs:  
**Team Members, Advisors, Finance and Accounting, Legal Advice**

programs:  
**Student IdeaBounce 04.19.07**

url:  
None

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### Human Equity Co.: Fund your education by selling equity

My idea is to create an online equity market for education. A student would submit him or herself to the market and a stock price would be set based on grades, major etc. An investor can then decide to fund the student. If the student makes anything below a mutually agreed income after graduation, the investor is entitled to nothing. If the student becomes a success and makes more than the mutually agreed post-graduation income, the investor reaps returns on his investment for a specified number of years. Human Equity, Co. would collect a percentage on investments and returns.

**Tosin Adekoya**  
[tadekoya@wustl.edu](mailto:tadekoya@wustl.edu)

coalition:  
**Finance and Investment**

needs:  
**Advisors, Product Development, Market Analysis, Mentors, Investors, Legal Advice**

programs:  
**Student IdeaBounce 04.19.07**

url:  
None

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### Small Business Clearing House

My business concept is primarily a website that matches prospective investors with potential small business sellers. Business owners could post their business along with industry, geographic, and financial information into a website where entrepreneurs can go to find private businesses for sale.

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The website would calculate a value for the for-sale companies using DCF analysis and provide an unbiased analysis of the companies for the buyers' review. The website would generate revenue by charging a small brokerage fee as well as selling ad space to commercial lenders, investment banks, etc.

**Phil Weick**  
[weickp@wustl.edu](mailto:weickp@wustl.edu)

coalition:  
**Finance and Investment, Women Entrepreneurs, Minority Entrepreneurs**

needs:  
**Advisors, Market Analysis, Technology, Investors, Legal Advice, Communication Strategy**

programs:  
**Student IdeaBounce 04.19.07**

url:  
None

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### **Workout music: iPod playlist set to cadence-matched rhythms**

Ready-made iPod playlists set to specific cadences for workout; this could be hand-calculated or, alternatively, a computer program could be written to automatically generate a playlist that dictates the rhythm for a desired speed/stride rate. Customers could pick a genre or tell the program to select from a list of artists. To market this product or service, an open-house trial could be held at bike shops, running stores, and/or races.

**kate schwetye**  
[schwetyk@msnotes.wustl.edu](mailto:schwetyk@msnotes.wustl.edu)

coalition:  
**Retail and Consumer Products**

needs:  
**Advisors, Product Development, Market Analysis, Technology**

programs:  
**Student IdeaBounce 04.19.07**

url:  
None

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### **Magnetic Generator**

The basic concept is an electric generator powered by magnetic fields instead of wind, water, or steam. The concept is similar to a wind vane. Instead of wind pushing the vane propellers, same polarity high-powered magnets will propel the blades. Imagine two propellers placed directly on top of one another so that each of the top propeller blades are only millimeters above the blades of the lower. Each blade on both propellers has a strong North polarity and since similar polarized magnets push away from one another, both propellers would constantly spin and thus power the generator.

**Phil Weick**  
[weickp@wustl.edu](mailto:weickp@wustl.edu)

coalition:  
**Industrial Technology**

## Student IdeaBounce 04.19.07

needs:

**Advisors, Product Development, Technology, Research Partners, Investors**

programs:

**Student IdeaBounce 04.19.07**

url:

None

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### **We Flyer for You: Student Run, Owned, and Operated Flying**

This is meant to address one of the more annoying needs that student groups face: flying. No one wants to do it, but it must be done so why not pay someone else to do it? The school has numerous students groups that have the finances to pay a flat rate per flier for the company to flyer the South Forty, Danforth Campus, as well as the other parts of campus. The student groups often have auxiliary funds and most of them would be more than willing to take the hassle out of flying.

**Grant Barbosa**

[gbarbos@wustl.edu](mailto:gbarbos@wustl.edu)

coalition:

**Professional Services, Retail and Consumer Products, Minority Entrepreneurs**

needs:

**Team Members, Advisors, Mentors, Investors, Operations and Management**

programs:

**Student IdeaBounce 04.19.07**

url:

None

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### **Community Based Online Hub: C^3**

COMMUNITY: C^3 would be an online hub which unites community leaders/enterprises with those with the passion and energy to help. You would register as "community leader" or "community server," your area(s) of interest (education, health, etc.), and personal information; CONNECTION: Soon, you would be connected to community leaders and community-minded individuals and categorized based on information. Features include profiles, "volunteering journal," and discussion pods; CONSCIOUSNESS: In effect, C^3 would raise your consciousness to be more aware of the needs and resources of your community.

COMMUNITY: C^3 would be an online hub which unites community leaders/enterprises with those with the passion and energy to help. You would register as "community leader" or "community server," provide your area(s) of interest (education, health, etc.), and personal information, including a personal statement. C^3 would then evaluate your information and run a background check before acceptance; CONNECTION: Soon, you would be connected to community leaders and community-minded individuals and categorized based on title, location, and interests. Features include profile, "volunteering journal," in which you can post photos/entries of your experience, and discussion pods where the latest breakthroughs in social change would be discussed. As a "server," you would search for opportunities available in your area and as a "leader," you would share needs and information; CONSCIOUSNESS: In effect, C^3 would raise your consciousness to be more aware of the needs and resources of your community.

**Pooja Amatya**

[pamatya@comcast.net](mailto:pamatya@comcast.net)

coalition:

**Information Technology, Social Ventures**

## Student IdeaBounce 04.19.07

needs:

**Team Members, Technology, Mentors, Investors, Communication Strategy**

programs:

**Student IdeaBounce 04.19.07**

url:

None

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### Street Hope

The goal of the Street Hope project is to get children off the streets, their only source of income. The idea is innovative by combining flexible school schedules with child shelters for street children in Tajikistan.

In the first phase of the project, children aged 13-17 will be taught marketable technical skills and trades including: sewing, carpentry, pottery, cooking, singing, and drawing. The products will be marketed through local and international businesses with generated income returning to the children themselves. It will allow kids to both support their family and get an education.

The first phase of the project will be mostly financed by donor funding. Initial investment is required to buy training equipment. Meanwhile, children will be recruited from the street to participate in the classes and learn the skills of their choice. At the same time, shelter will be provided for those who are homeless.

In the second phase, the products produced by the children will be ready for market. While some of the returns generated from product sales will go to fund the children's shelter and food, most will be given to children. The income will allow children to support themselves and/or their families, instead of being forced to work in the unsafe environment of the streets. The earnings will also motivate children to devote more time to school where they receive simultaneously education and financial rewards

**Mashura Akilova**

[akilova@gmail.com](mailto:akilova@gmail.com)

coalition:

**Professional Services, Social Ventures, Retail and Consumer Products**

needs:

**Product Development, Market Analysis, Finance and Accounting, Mentors, Investors, Coffee with the Experts**

programs:

**Intro to Entre SP07 class - MGT 521, Social Change IdeaBounce 10.26.06, Student IdeaBounce 04.19.07**

url:

None

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### Save on your electric bill and cut carbon emissions

Modern TVs, stereos, computer peripherals, and others go into low-power standby mode when turned off. The wasted electricity used by these devices is a significant portion of the typical electric bill (5-26%) that also contributes to global warming. Our idea is an energy savings kit that enables easy remote control of the most energy-offending outlets. When you leave the house for the day, flip the switch, and standby power is cut. When you get home, flip the switch again to restore standby power. Simple to install, easy to use, saves you money, and helps the environment: everyone wins!

Many modern TVs, stereos, computer peripherals and other devices go into low-power standby mode when turned off. The electricity used by these "vampire" devices adds up to more than you

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might think: 100 watts in the average home. If you're at work, or asleep, this electricity is a complete waste. It's like a \$60 a month hole in your pocket. It's also contributing to global warming. There has to be a better way, and there is. Our idea is an energy savings kit that includes several wall modules into which you vampire devices can be plugged, and a wall switch, which wirelessly controls the wall modules. When you leave the house for the day, flip the switch, and all power flowing to the vampires will be cut. When you get home, flip the switch again to restore standby power. Simple to install, easy to use, saves you money, and helps the environment: everyone wins!

**Brandon Heller**

[brandon.heller@gmail.com](mailto:brandon.heller@gmail.com)

coalition:

**Industrial Technology, Information Technology, Social Ventures**

needs:

**Advisors, Product Development, Market Analysis, Mentors, Operations and Management, Coffee with the Experts**

programs:

**Student IdeaBounce 04.19.07**

url:

None

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## Career Coaching

Do you know and truly understand how to maximize your strengths and experiences to provide your optimal value to an employer? Do you know how to convince an employer of your unique skill set?

We want to help people identify their unique skill sets and develop tools to connect those skills with employers' needs for long-term career success.

To that end, we plan to offer career coaching services covering a range of job placement and career enhancing needs to both students and professionals.

Our goals for individuals include:

- \* Raising awareness of an individual's unique skill set
- \* Developing a personalized tool kit to communicate those skills to prospective employers
- \* Helping to navigate the challenging professional landscape
- \* Enhancing personal fulfillment and quality of life through career opportunities that "fit"

Using a highly-structured and proven process, we will be able to help clients to maximize their own personal strengths by helping them to find an appropriate career "fit."

If the client is already a working professional, we will be able to assist in navigating through a career and improving professional potential.

**Kelly Ainsworth**

[ainsworthk@olin.wustl.edu](mailto:ainsworthk@olin.wustl.edu)

coalition:

**Professional Services**

needs:

**Advisors, Technology, Finance and Accounting, Mentors, Legal Advice**

programs:

**Student IdeaBounce 04.19.07**

## Student IdeaBounce 04.19.07

url:  
None

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