

## Social Change IdeaBounce 10.26.06

### Homeless Hygiene Center

People experiencing homelessness often have no access to a restroom during the day, leaving them with no option but to use the street. This is humiliating for them, disgusting, and unsafe. I want to install free public restroom units downtown. To fund the maintenance of these units, I would like to open a non-profit laundromat in the downtown area. Vouchers to use the laundry and shower facilities would be distributed to homeless individuals. All profits would be used to maintain restroom units. The center would also provide job training opportunities for homeless individuals.

Public perception is a crucial factor in addressing the problem of homelessness, and in many areas, is very negative. One factor that contributes is the public urination/defecation of homeless individuals. This act not only humiliates the individual, it disgusts the citizens who live and work in the area. I propose a venture that would install public restrooms in the downtown area. The units would be funded through the earned income of a non-profit laundromat. It would be open to the public, but homeless individuals would be eligible to receive vouchers to do laundry and have access to a shower facility. We would also seek third party funding through a relationship with business owners benefiting from cleaner streets provided by the public restrooms. Providing a person experiencing homelessness with a place to become clean and presentable greatly increases their chances of obtaining a job. The laundromat could also be used to provide job training for homeless.

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coalition:

**Social Ventures**

needs:

**Team Members, Advisors, Finance and Accounting, Mentors, Investors, Legal Advice**

programs:

**Social Change IdeaBounce 10.26.06**

url:

None

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### Free Websites for Non-profit Organizations: ProBonoDesigns

Non-profit organizations (especially volunteer-based groups) rarely have the resources to afford professional web design, maintenance, and hosting. Websites can promote new services, encourage others to join, and help spread information about the group to and beyond the community.

In the realm of community service, this is an often overlooked service. Pro Bono Designs aims to help groups develop a net presence through providing web design and hosting services, completely free of charge.

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In the realm of community service, this is an often overlooked service. And because the internet has grown into a standard household tool, it offers a unique opportunity to help promote and generate donations to non-profit organizations.

Pro Bono Designs aims to help groups develop a net presence through providing web design and hosting services, completely free of charge. Volunteer web designers for Pro Bono Designs can operate from the comfort of home whenever they are available to help - there are no spatial limitations to Pro Bono Designs because the internet is a worldwide service. However, we want to work locally initially and expand as our resources allow.

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coalition:

**Information Technology, Social Ventures**

needs:

**Team Members, Product Development, Technology, Communication Strategy**

programs:

**Social Change IdeaBounce 10.26.06**

url:

[ProBonoDesigns.org](http://ProBonoDesigns.org)

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### **STEPS for better diabetes control**

Obesity and diabetes are becoming increasingly prevalent in today's society, especially in minority populations. Diabetes can be better managed if patients follow a good diet and exercise plan, and this program is designed to give patients a group of fellow diabetics to walk with five times per week, provide them daily with health tips, be a support network, and help improve their diabetes control through small lifestyle changes. The group targets minority patients of Grady Memorial Hospital in Atlanta and will meet for one hour along Atlanta metro stops for increased accessibility.

The program will target the African American and Hispanic populations of Grady.

At the beginning of the program, the patients will be weighed and their waists, heights, and blood pressures will be measured. Also they will have blood work done (HbA1C, cholesterol, triglycerides). The program will assess the patients' progress periodically (every 3 months) to see if improvements have occurred and evaluate the patients' individual needs.

Also, patients will work on setting personal goals every week, and local businesses and pharmaceutical companies will be contacted to donate small prizes for those who reach their goals (for example, trial packages of their medications, heart rate monitors, pedometers, t-shirts, or waterbottles).

The walking group will meet at different places along the metro stops so patients see parts of Atlanta they perhaps have not seen before and to prevent boredom. If possible, music will be available as well.

**Denise Umpierrez**

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coalition:

**Women Entrepreneurs, Social Ventures, Minority Entrepreneurs**

needs:

**Mentors, Communication Strategy, Operations and Management**

programs:

**Social Change IdeaBounce 10.26.06**

url:

None

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### **Overseas Outreach Program**

My friend and I, Andy Locke, for the past couple of months have been trying to derive a community service program that we could start and work on for the next year and a half. After putting our heads together we came up with a program that overlaps many of our passions. We want to start an overseas outreach program kind of like Doctors Without Borders. This program would unite college premed students with current doctors and have them together travel to a third world

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country and work in a health clinic that the program would set up. Our first year goal would be to set up a 40 day program.

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coalition:

**Social Ventures**

needs:

**Team Members, Advisors, Mentors, Legal Advice**

programs:

**Social Change IdeaBounce 10.26.06**

url:

None

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### Community Service and Prisoners

There are many charities in the St. Louis area that are in need of volunteer help. Prisoners who have exhibited good behavior and whose sentences are either about to be completed or who are to be released early, could help be a solution while also benefitting from the arrangement. If the goals of these non-for-profits do not clash with the fact that its volunteers have a criminal record, then the organizations could receive some much needed help while the volunteers could get an opportunity to establish a good reference for other future jobs prior to leaving prison.

The main idea behind this concept is to find a productive way for people who have been in jail to reinstate themselves into society. If such a program existed, prisoners about to be released would receive the opportunity to prove themselves to the critical eye of society. If they do a good job, they will have a solid, current reference for future job opportunities once they are released. If they do not, then the goal of the program will not have been met. There are many potentially sticky aspects of this program, such as accountability, safety, and resources, but social change has never been easy. This idea came to me while I was volunteering at an animal shelter and noting just how many animals were there and how few volunteers. Animals are brought to hospitals and nursing homes and are well received and seem to bring out the best in people. I would like to think that they, or any sort of community service, could do the same for those looking for a fresh start.

**Whitney Walker**

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**Social Ventures**

needs:

**Team Members, Advisors, Mentors, Legal Advice**

programs:

**Social Change IdeaBounce 10.26.06**

url:

None

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### Cooperative Environmental Community Center

I want to create a cooperative, nonprofit environmental community center located in University City near Washington University. Comprised of a small market, coffee shop, and garden, the community center will be sustainable in design and practice. The center's design will couple historical techniques like straw bale construction with new technologies such as solar water heaters. All

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produce will be local, organic, or fair trade and all animal products will be organic, naturally fed, and free range. Environmentally friendly products such as Seventh Generation detergents, non-toxic and (cont.)

biodegradable vegetable based products, will also be sold. Everything will be sold at wholesale prices, as the goal is to promote the use of these products and not to profit from them. It is my hope that the center will create a hearth effect and become the home of the environmental movement in St. Louis, where concerned citizens come to shop, share their knowledge, and discuss ways to address environmental problems. The center will be a starting point of a grassroots awareness campaign promoting local and organic foods, because in order to change the current food system, citizens must show preference for a different one. Once properly established, the center can begin to focus more on outreach by organizing community supported agriculture and working with inner city youth to educate them about the environment. So far, I have developed a network of committed individuals to aid in the development of this project consisting of professors, departments, business students, and businessmen.

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**Finance and Investment, Social Ventures, Retail and Consumer Products**

needs:

**Advisors, Market Analysis, Technology, Investors, Operations and Management**

programs:

**Social Change IdeaBounce 10.26.06**

url:

None

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### Campus Farmer's Market: Supporting Local Produce

The US government subsidizes its farmers. Farmers who grow the commodities cotton, wheat, soy, rice, and corn receive a larger chunk of subsidies. Yet 60% of US farmers grow commodities that don't qualify for subsidies, such as fruits and vegetables. In addition, the largest 3% of farms receive 30% of the commodity support.

I propose a bimonthly campus farmer's market so that Wash U students can support local St. Louis farmers. Drawing producers from the Souldard and Clayton markets, the market will allow students to invest in a food system that makes healthy, local foods accessible.

To support its agricultural sector, the US government subsidizes its farmers. These subsidies keep America's small farmers from prospering. Farmers who grow certain commodities -- cotton, wheat, soy, rice, corn, and cotton, receive a distorted chunk of subsidies. Yet 60% of US farmers grow commodities that don't qualify for subsidies, such as fruits and vegetables. In addition, the largest 3% of farms receive 30% of the commodity support.

I propose a bi-monthly farmer's market during the fall and spring months on campus so that Washington University students can support local St. Louis farmers. Drawing producers from the historically renowned Souldard and Clayton farmer's markets, the market would allow students to support the community by investing in a food system that makes healthy, local foods accessible. We are looking for funding to bring in vendors and to create a coalition of students, food service, and university faculty and staff members to communicate with vendors.

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**Social Ventures, Retail and Consumer Products**

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needs:

**Team Members, Advisors, Market Analysis, Finance and Accounting, Communication Strategy, Operations and Management**

programs:

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url:

None

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### WU Big Sibling Rock Climbing

A Big Brother Big Sister mentoring program that uses rock climbing as a way to connect WashU students with underprivileged inner-city youth from downtown St. Louis. As the WU students build a relationship with their little siblings through the rock climbing, they will act as mentors, helping and guiding their "siblings" in whatever ways they can. There would be a few gatherings of the whole group, where the WU students would take their "siblings" to dinner at center court, we'd all learn about the values of healthy eating and living.

The goals are to help these inner city youth build character, self-esteem, teamwork, and learn what it means to be a good person. There will be activities about healthy eating, living and exercising, Environmental awareness and recycling, and what we all can do on a personal level.

Rock Climbing is a really fun activity that strengthens character and builds self esteem and teamwork. It's also a great way to build a partnership, and that will help the WU students to mentor their "little" siblings.

The WU students would meet once a week or once every other week and learn, together with their little sibling how to rock climb at Upper Limits Indoor Rock Gym, right off of the metro at Union Station. No Climbing experience is necessary. The idea is that they are building a partnership, both learning something new at the same time, so no has the "bigger" person status, and little siblings don't feel like their in school getting lectured about something.

**Yosef Gillers**

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coalition:

**Social Ventures**

needs:

**Team Members, Advisors, Finance and Accounting, Mentors, Investors, Legal Advice**

programs:

**Social Change IdeaBounce 10.26.06**

url:

None

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### The OneWorld Movement

The world is restless for change. People everywhere know something better is possible and are longing for an outlet for their creative energy.

OneWorld will unite people in the social justice and intercultural movements to transform the hearts and minds of society. OneWorld will do this by providing an interactive-creative web and print interface for communities across the world to create, share, and develop ideas to affect meaningful social change.

The world is waiting for someone to lead. We have arrived. Live OneWorld.

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The media and technology worlds are exploding with new types of social networking and user-generated materials. OneWorld wants to harness the collective power of individuals to do for social change what FaceBook has done for social networking and political blogs have done for politics. OneWorld wants to construct a movement out of individual's passion and empower them to do what none could do alone.

The world is waiting for someone to lead. We have arrived. Live OneWorld.

**Matthew Miller**

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coalition:

**Information Technology, Social Ventures**

needs:

**Advisors, Product Development, Technology, Investors, Communication Strategy**

programs:

**Social Change IdeaBounce 10.26.06**

url:

[www.LiveOneWorld.org](http://www.LiveOneWorld.org)

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### Prints for Peace

Prints for Peace is an organization that sells hand painted canvas bags to raise awareness and financial support for the start and continuation of education in third world countries. Two years ago in Haiti I experienced beauty, peace and joy in the smiles and in the lives of Haitian people. Despite the beauty, peace and joy in the Haitian people, a distinct poverty existed. Swollen bellies, outstretched hands, needy eyes, careworn elderly are some of the images of poverty I recall. I feel that in Haiti one cause of poverty is the lack of available and affordable education. (see more info...)

Two years ago in Haiti I was on a service team that helped to build Faith Academy, an elementary school. This past June I returned to Haiti and with a mission team, worked on Faith Academy again. After returning to the states, I felt compelled to act on the compassion in my heart for the plight of people in Haiti. The plight was the countless Haitian people who live in poverty, who live uneducated. I started painting bags to sell for Faith Academy— to raise awareness, to support the minds through their growth and transformation. Prints for Peace has sold several bags— of which all the proceeds have gone to Faith Academy to allow for the transformation of minds through education. Prints for Peace has supported education with the Faith Academy school in Haiti. Prints for Peace is an organization that supports the growth and transformation through education for all those who live in poverty as a result of their lack of education.

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coalition:

**Social Ventures**

needs:

**Team Members, Advisors, Product Development, Research Partners, Investors, Operations and Management**

## Social Change IdeaBounce 10.26.06

programs:

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url:

[www.printsforpeace.com](http://www.printsforpeace.com)

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### The Otro Mar Project

The Otro Mar Project is a collaborative organization in St. Louis that explores social justice issues through digital video and film, allowing audiences to engage with populations who do not normally receive the attention of mainstream culture. The experience is educational for the filmmakers and empowering for the film's subjects – many of whom have never had the opportunity to make their voice heard on issues that matter to them. Through film, Otro Mar aspires to raise awareness about social issues and empower people to effect real change.

Since spring of 2005, Otro Mar has produced three short films on immigration and homelessness, and a feature-length film, "Nightwork", about people who work the night shift in Saint Louis. The film festivals at which our productions have debuted serve as a tool to showcase social justice issues and to initiate discussion. They enable us to bring together our films' subjects, students, community leaders and organizers for a discussion in which multiple perspectives can be heard. The Otro Mar Project's long term goal is to expand our audience, our active membership, and our technological abilities. At this point we specifically need help in building a high-quality, interactive website so that we can involve a greater community and increase dialogue through the internet. We are also looking for assistance in securing financing to upgrade our digital video equipment to increase our filmmaking capabilities and continue bringing stories of the marginalized to the public.

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coalition:

**Information Technology, Social Ventures**

needs:

**Team Members, Advisors, Technology, Finance and Accounting, Mentors**

programs:

**Social Change IdeaBounce 10.26.06**

url:

None

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## Social Change IdeaBounce 10.26.06

for Peace is an organization that supports the growth and transformation through education for all those who live in poverty as a result of their lack of education.

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coalition:

**Social Ventures**

needs:

**Team Members, Product Development, Investors, Communication Strategy, Operations and Management**

programs:

**Social Change IdeaBounce 10.26.06**

url:

[www.printsforpeace.org](http://www.printsforpeace.org)

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### Stop Sexual Assault

One out of four college women are sexually assaulted. While most college women take precautions against rape by a stranger, roughly 90% of college sexual assaults are committed by dates and acquaintances or in "party rape" scenarios—by someone the victim knows and doesn't fear. nformd.net is a group developing a new solution to the problem of sexual assault on college campuses. This solution involves an internet-based curriculum to change an entire campus culture by engaging students both emotionally and intellectually, by instructing them in techniques for avoiding and escaping potential assa

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coalition:

**Social Ventures**

needs:

**Investors**

programs:

**Social Change IdeaBounce 10.26.06**

url:

None

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...an internet-based curriculum to change an entire campus culture by engaging students both emotionally and intellectually, by instructing them in techniques for avoiding and escaping potential assault situations, and by tracking the program's effectiveness over time.

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## Social Change IdeaBounce 10.26.06

coalition:

**Social Ventures**

needs:

**No information provided**

programs:

**Social Change IdeaBounce 10.26.06**

url:

None

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### Street Hope

The goal of the Street Hope project is to get children off the streets, their only source of income. The idea is innovative by combining flexible school schedules with child shelters for street children in Tajikistan.

In the first phase of the project, children aged 13-17 will be taught marketable technical skills and trades including: sewing, carpentry, pottery, cooking, singing, and drawing. The products will be marketed through local and international businesses with generated income returning to the children themselves. It will allow kids to both support their family and get an education.

The first phase of the project will be mostly financed by donor funding. Initial investment is required to buy training equipment. Meanwhile, children will be recruited from the street to participate in the classes and learn the skills of their choice. At the same time, shelter will be provided for those who are homeless.

In the second phase, the products produced by the children will be ready for market. While some of the returns generated from product sales will go to fund the children's shelter and food, most will be given to children. The income will allow children to support themselves and/or their families, instead of being forced to work in the unsafe environment of the streets. The earnings will also motivate children to devote more time to school where they receive simultaneously education and financial rewards

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coalition:

**Professional Services, Social Ventures, Retail and Consumer Products**

needs:

**Product Development, Market Analysis, Finance and Accounting, Mentors, Investors, Coffee with the Experts**

programs:

**Intro to Entre SP07 class - MGT 521, Social Change IdeaBounce 10.26.06, Student IdeaBounce 04.19.07**

url:

None

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