

Hatchery Fall 05

Fantasy Football Visual Basic Software Program

This business is in its second year and is already profitable, but we need a broader range of skill sets to take it to the next level. Company sells a software program that helps people with their fantasy football drafts. Program is available for instant download via the net and is one of the best available. Bare bones business has yet to seek outside capital or write a business plan but has already made money for its owners. Founded by Olin students in 2003. For more info contact me or visit our website.

Program uses factor modeling to give customers analytical information in a very user friendly format to make draft day decisions easy. 400+ copies sold in the first year of operation, with very little spent on advertising. Dropped expenses and increased revenues in 2005 leading to increased profitability.

This is a Fall 2005 Hatchery project.

Timothy Souhrada

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coalition:

Finance and Investment, Information Technology, Retail and Consumer Products

needs:

Team Members, Advisors, Product Development, Technology, Research Partners, Investors

programs:

Hatchery Fall 05

url:

www.powerdraft2005.com

Pharmacogenomic Biomarker Development

There is an exciting opportunity to develop a business plan around technology that would improve the effectiveness of new and existing drug treatments. It could help minimize the Vioxx-style mistakes of the past.

Brian Hotchkiss

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coalition:

Plant and Life Science

needs:

Team Members, Advisors, Mentors, Research Partners

programs:

Hatchery Fall 05

url:

None

StyleAntics.com -- Online fashion auction

Online auction (a la eBay) for hand-made and second-hand clothing and accessories.

Programming and design for the site is largely complete, remaining issues include marketing, pricing, and how to remain competitive in an eBay world.

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Team: Ryan Eason, Jeff Lippert, Jeff Stettner, Michelle Kuzma

For more information please contact Ryan Eason - easonr@olin.wustl.edu

Ryan Eason

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coalition:

Retail and Consumer Products

needs:

Team Members, Advisors, Market Analysis, Legal Advice

programs:

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url:

None

St. Louis Blues & Rock Museum

The St. Louis Blues & Rock Museum is conceptually a museum, school, restaurant, and entertainment center celebrating the Blues and Rock history of the St. Louis region. Blues and Rock Music are arguably two of the handful of cultural creations America has to call its own. Blues and Rock started in slavery in the Deep South, but became part of American Cultural History as the musical traditions of Mississippi traveled up the river to the North. This Museum will be the story of how blues and rock music got to St. Louis, and how St. Louis helped shape Blues and Rock.

The St. Louis Blues & Rock Museum is conceptually a museum, school, restaurant, and entertainment center celebrating music history of the St. Louis region. Blues and Rock Music are arguably two of the handful of cultural creations America has to call its own. Blues and Rock have a strong heritage in the St. Louis region, including rock legends like Chuck Berry, Tina Turner, and Michael McDonald. The St. Louis Blues & Rock Museum will be the epicenter of St. Louis' musical heritage celebration. This museum will be a one stop shop for music entertainment, education, and history in the St. Louis Region; featuring a museum, hall-of-fame, music venue, rock camp and restaurant venue. Blues and Rock started in slavery in the Deep South, but became part of American Cultural History as the musical traditions of Mississippi traveled up the river to the North. This Museum will be the story of how blues and rock music got to St. Louis, and how St. Louis helped shape Blues and Rock.

Kevin O'Sullivan

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coalition:

Social Ventures, Retail and Consumer Products

needs:

Team Members, Advisors, Mentors, Investors

programs:

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url:

None

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